Microseismic, Inc. Names Indy Chakrabarti Chief Marketing Officer

Expansion of Offerings Drives Need for Global Go-To-Market Strategies

HOUSTON, TX – March 14, 2012: MicroSeismic, Inc. (MicroSeismic) announced today that Indy Chakrabarti has been appointed Chief Marketing Officer. In this role, he will be responsible for MicroSeismic’s global marketing efforts including go-to-market and product marketing strategies, pricing and sales enablement.

“Anticipating customer needs has always been MicroSeismic’s strength,” said Bill Coates, Chief Executive Officer of MicroSeismic. “Indy’s experience will prove invaluable as MicroSeismic continues to deliver comprehensive understanding of the interaction between the reservoir, the fracture treatment and customer economics.”

Indy Chakrabarti has more than 14 years of experience in building go-to-market strategies that result in strong market penetration. He began his career in 1998 and has worked for leading software companies, including Symantec and Seismic Micro Technology (SMT). He joined SMT in 2008 as Chief Marketing Officer to help grow the company and was part of the team that successfully sold the business to IHS for $500M. In his role at IHS, Indy was responsible for product marketing, go-to-market strategies covering 12 software lines and for sales enablement for the Company’s 500-person sales organization.

“I am pleased to join the team that pioneered the science of near-surface microseismic monitoring and is leading the way in helping customers optimize reservoir drainage,” said Chakrabarti. “I am convinced that MicroSeismic technology and services can answer the critical questions facing production teams today in complex resource plays across the world.”

Chakrabarti earned a Bachelor of Science in Electrical and Computer Engineering from Rice University in Houston, Texas and a Master’s Degree in Engineering Logistics from Massachusetts Institute of Technology in Cambridge, Massachusetts.

About MicroSeismic, Inc.

MicroSeismic, Inc. is an oilfield services company providing real-time monitoring and mapping of hydraulic fracture operations in unconventional oil and gas plays. Founded in 2003, MicroSeismic is the pioneer in monitoring microseismic activity utilizing surface and near-surface arrays. It is the only company capable of showing operators exactly where their fracs are going and how the rock is breaking as a result of fracturing. This enables them to optimize well parameters for increased production and recovery as well as identify and avoid potentially sensitive geological areas.

For more information visit: www.microseismic.com

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